

ONLINE WEBINAR

Trade Credit Insurance

Protect Your Cash Flow. Grow With Confidence.

REGISTER



JOIN OUR NEXT WEBINAR

Customer non-payment can threaten cash flow and limit growth. Join us for a concise, practical webinar that breaks down **trade credit insurance**—what it is, how it works, and how it helps businesses confidently extend credit, protect receivables, and support financing.

What You'll Learn:

- How trade credit insurance works
- What risks it covers
- Who trade credit insurance is right for
- Common real-world use cases
- How it strengthens risk management and supports growth

Who Should Attend

Finance leaders, credit managers, sales leaders, and business owners looking to reduce risk while expanding sales.

Reserve your spot and learn how to protect your receivables while growing smarter.

WEDNESDAY,
MAY 20, 2026

9:00 AM - 10:00 AM CT

- **\$65 for Members**
- **\$79 for Non-Members**

Each connection will be charged to join the program. Unlimited attendees connecting from a single connection will be charged just one fee.

You will receive webinar access instructions and handouts the week prior to the Webinar.



Presenter: John Cornell, Crescendo Trade Risk

Register online at:

wcacredit.org/webinar-seminar-registration



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