

# ONLINE WEBINAR



## How to Set Customer Credit Limits Correctly

WEDNESDAY,  
NOVEMBER 20, 2024

9:00 AM - 10:00 AM CT

### JOIN OUR NEXT WEBINAR

In this interactive program, we will discuss:

- How to strike an appropriate balance when setting credit limits
- How to use automated approvals
- How to help ensure consistency
- The importance of credit granting authority
- Ways to reduce risk when setting credit limits
- Best practices in setting and monitoring credit limits
- How to use credit ratings, and payment behavior, and credit scores, and formulas and profitability to set and monitor dollar limits

- \$65 for BCMA/WCA Members
- \$79 for Non-Members

Each connection will be charged to join the program. Unlimited attendees connecting from a single connection will be charged just one fee.

You will receive webinar access instructions and handouts the week prior to the Webinar.

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