

# Gale News & Research Report

## Fast Facts

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### Description

Gale is a world leader in e-research and educational publishing for libraries, schools and businesses. Best known for its accurate and authoritative reference content as well as its intelligent organization of full-text magazine and newspaper articles, the company creates and maintains more than 600 databases that are published online, in print and in microform.

The Gale News & Research Report provides an extensive overview of a company, its operations, executives and the industry in which it operates. The report is available for approximately 320,000 U.S. public and private companies, the report searches numerous data sources as Gale creates and maintains more than 600 databases that are published online and in print. Gale then compiles this information into a single, easy-to-read report.

The Gale Report is composed of 9 major modules as described below:

**1) Company Profile:** The cover sheet provides directory information, including the company's:

Location  
Structure  
Sales  
Employee base  
Year founded  
Ticker  
Industrial classifications  
Phone, URL

*This information is tracked for all companies.  
Updated: All companies are updated at least*

*annually. Publics, top companies, and newsmakers are updated continually.*

**2) Company Contacts:** Understanding how a company is managed and who the decision-makers are in that process is made easier through this module, which highlights the executive's name, job title, and job function. Approximately 500,000 executive names are featured. *This information is tracked for over 300,000 companies.*

*Updated: All companies are updated at least annually. Publics, top companies, and newsmakers are updated continually.*

**3) Company Overview:** Adding value to the directory information contained in the Cover Page, the Company Overview provides the company's business description, variant names, and may also provide the following information:

- Company ranking in top lists from the past five years, from a repository of approx. 30,000 rankings lists.
- Historical Sales Summary for private companies, including up to five years worth of annual sales information.

*Updated: Annually*

*Updated: Annually  
Company overview information is tracked for all companies.*

**4) Division and Subsidiaries:** For a better understanding of corporate family and structure, this module provides a hierarchical listing of the target company and its corporate relationships, along with directory information about individual locations.

*This information is tracked for all companies.  
Updated: All companies are updated at least annually. Publics, top companies, and newsmakers are updated continually.*

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**5) Products and Brands:** For the purpose of providing additional insight into a company, this module provides a listing of a company's product line and/or registered brand names. Brands information is available for approx. 102,000 companies and software/hardware product information is available for approx. 60,000 companies.  
*Updated: Brands are updated annually. Products are updated semi-annually.*

**6) Industry Group Comparison:** This module provides market share and profitability comparisons of the target company's industry peers, including their locations and revenue or assets. The list of peers identifies companies whose primary SIC code is the same as the target company's primary or secondary SIC code.  
*This information is tracked for all companies.*

**7) Business Associations within Industry:** This module includes a listing of the key associations within the target company's industry, along with directory information and membership counts.  
*This information is tracked for all companies. Updated: Quarterly*

**8) News and Information:** Provides up to 25 news and information articles from the past five years that mention the target company, sorted by topical classification. If no articles about the company are retrieved, News and Information provides five articles that discuss the target company's primary industry. When available, the full text of each article is provided. If the full text is not available, an abstract or excerpt

from the article will be provided.  
*Updated: Varies depending on the publication. In general, daily publications are processed within 24 hours of receipt, while other publications are processed usually within two to three days of receipt.*

**9) Corporate Chronologies:** Available for over 1,800 of the most notable corporations, this module provides an informative discussion of the evolution of the company and the factors that have led to its success.  
*Updated: Continually*

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## Benefits and selling points

### Easy access

The Gale News & Research report can be accessed via BizApps.

### Key Differentiator

Gale and their parent company, Thomson, are world leaders in e-research and educational publishing for libraries, schools and businesses. Best known for its accurate and authoritative reference content as well as its intelligent organization of full-text magazine and newspaper articles, the company creates and maintains more than 600 databases that are published online, in print and in microform.

### Increase Knowledge & Reduce Risk

The strength of Gale News & Research lies in the wealth of information in Gale's 600 databases. This report offers:

- Basic demographics
- Key people
- Company overview
- Divisions and subsidiaries
- Products and brands
- Industry group comparison
- Business associations within industry
- News and information
- Corporate chronologies

Each report is a comprehensive look at the selected company, with an overview of its businesses, executive names,

sales/product data, recent news and other information.

### Client Profile

The Gale News & Research report is an excellent solution for:

any company that needs a detailed overview of a company, its operations and the industry in which it operates. It compliments the Business Profile report nicely.

### Whom can I contact for support?

For additional information regarding the Gale News & Research report, please contact your Experian Account Executive or call 800 520 1221.